

Panelists Name List

TimeLine

Timeline	Title
09:00am - 09:30am	Participation Confirmation (Morning Snacks)
09:30am - 09:45am	Opening Ceremony
09:45am - 10:45am	[Session 1] The Power of Co-Creation and Social Innovation
10:45am - 11:00am	Short Break1
11:00am - 12:00pm	[Session 2] Real Partnership Beyond Border
12:00am - 12:15am	Short Break2
12:15am - 01:15pm	[Session 3] How to be Entrepreneur through Global Business
01:15pm - 02:15pm	Lunch
02:15pm - 03:15pm	[Session 4] How to achieve Social Impact through Co-Creation
03:15pm - 03:30pm	Short Break3
03:30pm - 04:45pm	[Session 5] Moonshot (Presentation Competition for Society Co-Creation)
04:45pm - 05:00pm (15min buffer)	Closing Marks

Welcome Keynote Speech

Speaker0 (5min)

1 **Maheen Matin**, CEO of BacBon Ltd.

Session1: The Power of Co-Creation and Social Innovation

Moderator	
Dr. Professor Seiichi ro Yonekura	Emeritus professor of Hitotsubashi University and Adviser to Pegasus Tech Ventures
Panelists	
Mitsuru Izumo	President, Euglena Co. Ltd
M M Zimran Khan	Head of Exploration, Bangladesh at UNDP Accelerator Labs
Md. Arfan Ali	Former CEO of Bank Asia, Father of Agent Banking and social inclusion in Bangladesh
Mr. Hikari Kawai	Marubeni Corporation, Bangladesh office and President of JBCCI

[Basic but depends on Moderator]

<3 Key Questions>

1. What was(is) your biggest challenge for Social Innovation through your business with several partners (with the power of co-creation)
2. How to break the wall of traditional ideas and old strategies. Also, How to start your new journey to Co-Creation and Social Innovation?
3. In order to accelerate Co-Creation more, what is the most important mind set/philosophy/core value in your business?

Session 2: Real Partnership Beyond Border

Moderator	
Kaito Miwa (Not fixed yet)	CEO of e-Education

Panelists	
Yukoh Satake	CEO, Grameen Euglena /. Assistant President, Euglena Co., Ltd
Mohammad Abdullah Al Mamun	Managing Director of Matorighor Limited (MotherHouse)
Shubhashish Roy (Not fixed yet)	President of Ekmattra
Tareq Rafi Bhuiyan(Jun)	Managing Director, Newvision Solutions Ltd, Infrastructure Adviser, Japan Embassy in Bangladesh.

[Basic but depends on Moderator]

<3 Key Questions>

1. What is the first impression of your business partner? Was it different from what you expected?
2. When is the most difficult season/time of the partnership? Also, how to overcome that situation?
3. What is the most important mindset to build a good relationship with the partner beyond the border?

Session 3: How to be Great Leader through Global Business

Moderator	
Mr. Tsukamoto Masaki	Head of Strategy, BacBon Limited.
Panelists	
Mohammad Zahirul Islam	Smart Technology (Larget IT Distribuer in Bangladesh)

Raisul Kabir	Founder & CEO of Brain Station 23 (Biggest Off-shore software company)
A. K. M Fahim Mashroor	Co-Founder and CEO of Bdjobs Ltd (No.1 recruiting company)
Zubair Ahmed	Founder and CEO, HISHAB LTD.

[Basic but depends on Moderator]

<3 Key Questions>

1. What is your philosophy of your own leadership through your global business?
2. What are the difficulties to do the global business (including making global partnership) compared to local business?
3. (For young generations) How to start the journey of leadership from your generation?

Session 4: How to achieve Social Impact through Co-Creation

Moderator	
Yuji Ando	President of JETRO Bangladesh
Panelists	
Dr. Atiur Rahman	Former Governor Bangladesh Bank.
Professor Dr. Badrul Khan	Father of modern e-Learning
Mr. Bab	BASIS, Japan Focus President
Yuki Ohashi	Padeco

[Maheen]

<3 Key Questions>

1. What is your biggest achievement for social impact through your business or project?
2. How can public policy make a social impact with a private partnership?
3. How co-creation makes great ties between Bangladesh, Japan and?

Session 5: Moonshot (Presentation Competition for Society Co-Creation)

Challenger		
1	Airwrk	Freelancer platform
2	Ipage	Agritech
3	Intelligent Machines	Artificial Intelligence
4	Lilac	Ecommerce (FemTech)
5	MedEasy	Health Care
6	Onnow	Food Teach
7	Print me Yellow	Handicraft, Fashion (FemTech)
8	Sohopathi	Edtech

Closing Remarks

By Maheen Matin, CEO of BacBon Ltd.

Panelist Banner:



SOCIETY CO-CREATION CONFERENCE

Panel: The Power of Co-Creation and Social Innovation

 Dr. Prof. Seiichiro Yonekura Emeritus Professor Nitech University Adviser to Pegasus Tech Ventures	 Mitsuru Izumo President Euglena Co., Ltd.	 M M Zimran Khan Head of Exploration UNDP Accelerator Lab	 Md. Arfan Ali Former CEO & Managing Director Bank Asia Limited	 Mr. Hikari Kawai Marubeni Corporation Bangladesh office, President JBCCI
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Panel: Real Partnership Beyond Border

 Kaito Miwa CEO e-Education	 Yukoh Satake CEO Gramreen Euglena, Assistant President Euglena Co., Ltd.	 Tareq Rafi Bhuiyan (Jun) Managing Director NewVision Solutions Ltd. Infrastructure Advisor Embassy of Japan in Bangladesh	 Shubhashish Roy Executive Director Ekmattra Society	 Mr. M A Mamun General Manager Motherhouse Bangladesh
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Panel: How to be an Entrepreneur Through Global Business

 Masaki Tsukamoto Head of Strategy BacBon Ltd.	 Shahed Kamal Director Head of Corporate Business Smart Technology	 Raisul Kabir Founder & CEO Brain Station 23	 A.K.M Fahim Mashroor Co-Founder & CEO Bdjobs Ltd.	 Zubair Ahmed Founder & CEO HISHAB LTD.
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Panel: How to Achieve Social Impact Through Co-Creation

 Yuji Ando President JETRO Bangladesh	 Dr. Atiur Rahman Former Governor Bangladesh Bank	 Professor Dr. Badrul Khan Former Founding Director of Educational Technology, Graduate Cohort Programs at The George Washington University & University of Texas	 Yuki Ohashi Consultant Education Development Division PADECO CO., Ltd.	 AKM Ahmedul Islam Babu Director BASIS, President Japan Focus Group
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📍 Venue: The Westin Dhaka 📅 Date: 12th November, 2022 (Saturday)

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